

VANCOUVER POLICE  
FOUNDATION 

# Charity Classic

---

MONDAY SEPTEMBER 28, 2026  
1pm Shotgun Start. Shaughnessy Golf & Country Club

**PARTNERSHIP  
OPPORTUNITIES**



# SAFE CITIES START WITH STRONG COMMUNITIES.

For 50 years, the Vancouver Police Foundation (VPF) has turned that belief into real impact. I strongly believe that it is our communities that make Vancouver a world-class city.

I invite you to join us on the links this September 28th, 2026, as a sponsor or player to support the incredible efforts of the VPF. It is the backing from donors like you that makes the life-changing programs spearheaded by dedicated VPD officers possible.

See you on the green.

*Shelley*

Shelley Sainsbury, CFRE  
Executive Director, Vancouver Police Foundation



# VANCOUVER POLICE FOUNDATION



The Vancouver Police Foundation was established more than 50 years ago by a group of concerned citizens to fund community engagement and public safety initiatives that fall outside the Vancouver Police Department's regular operating budget. Without donor support, many of these programs simply would not be possible.

Since 1976, the Foundation has turned frontline insight into meaningful action, investing more than \$14.5 million in initiatives that strengthen communities, support youth, and enhance public safety across Vancouver.

At the heart of this work is our annual grants program, which empowers VPD officers to develop and deliver initiatives that respond directly to the needs they see every day. Whether supporting at-risk youth, helping protect seniors from fraud, or building trust with newcomer communities, these programs make a tangible difference thanks to the generosity of donors like you.



# VANCOUVER POLICE FOUNDATION



We are especially proud to fully fund the VPD Cadet Program, a transformative 28-week experience for Vancouver students in Grades 10 to 12. The program provides mentorship, life skills, and a strong sense of belonging for youth who may not otherwise have access to these opportunities.

The Foundation also supports several critical operational units, including the VPD K9 Unit and Mounted Unit, both of which play vital roles in public safety and community presence across the city.

In addition, donor funding makes it possible to pilot and deliver special projects, programs, and equipment that enhance policing in Vancouver. From early investment in drone technology, now a standard policing tool, to funding the R.B. McBeath V.C. Marine Unit vessel, to investing in a mobile interview room for victims of crime, and many other innovations, the Foundation helps bring forward ideas that improve outcomes for both officers and the communities they serve.



## OVERVIEW

We are pleased to present our 50th Anniversary Vancouver Police Foundation Charity Classic Golf Tournament on Monday, September 28, 2026 at Shaughnessy Golf Club. This golf tournament will be like none other because it presents an exclusive and unique opportunity to get up close and personal with VPD officers from a range of sections and specialty units to learn more about what this innovative police service does for our community.

The tournament will be attended by 144 golfers and philanthropists, all of whom are business leaders and key decision makers from the Greater Vancouver region.

[We would love for you to join us.](#)

# OPPORTUNITY

Depending on your level of partnership, your brand can be represented throughout the event and on the registration webpage, on the golf course, in the clubhouse and on event marketing products. You can also have a key touch point with everyone attending the tournament, getting some great face time with all competitors on the course.

We are committed to developing a recognition program that works for you – so if you don't see a benefit listed in this package, let's discuss it.



A group of approximately 12 children and two adults are posing for a photo in front of a white backdrop. The backdrop features a repeating pattern of the Vancouver Police Foundation logo, which includes a stylized city skyline and the word 'DREAM'. The children are dressed in casual clothing, including t-shirts, hoodies, and pants. Some are wearing sunglasses. The adults are also smiling and standing among the children. The overall scene is bright and positive, suggesting a community or youth event.

# SPONSORSHIP OPPORTUNITIES

# PRESENTING SPONSOR

## \$50,000

- Corporate logo embedded alongside Vancouver Police Foundation Charity Classic event logo and placement on all event collateral appropriate to the presenting sponsor, including:
  - Print materials
  - Digital materials
  - Event Signage
  - Pin Flags
  - Gifting
  - Apparel
- Includes logo recognition on event signage displayed at the event, and the audio/visual presentation during pre- and post-golf reception
- One (1) team of four (4) golfers to Vancouver Police Foundation Charity Classic
- Full page colour ad, inside cover of event program
- Sponsorship and exclusive signage on one hole
- Exposure on VPF social media channels related to appreciation and event coverage
- Opportunity to speak at the tournament post-golf reception
- Continued exposure in post-event materials (thank you letters, stewardship collateral)
- Use of the VPF logo for promotional purposes

# GOLD SPONSOR

## \$25,000

### FOUR AVAILABLE

- Includes logo recognition on event signage displayed at the event, and the audio/visual presentation during pre- and post-golf reception
- One complimentary team of four (4) golfers to Vancouver Police Foundation Charity Classic
- ½ page colour ad in the printed event program
- Invitations to exclusive VPF events for one year post-tournament
- Exposure on two on-course general sponsorship signs alongside other gold sponsors
- Opportunity to provide prizing and/or gifting for participants
- Exposure on VPF social media channels related to recognition
- Continued exposure in post-event materials (thank you letters, stewardship collateral)

## SILVER SPONSOR

### \$10,000

### FOUR AVAILABLE

- Corporate logo on event signage
- One team of four golfers in the Charity Classic Golf Tournament
- A half-page colour ad in the printed event program
- Logo recognition in the A/V presentation at the brunch reception
- Opportunity to provide gifts/prizing to event participants or conduct other activation at the sponsored hole
- Recognition on VPF social media channels and post event publications

## BRONZE SPONSOR

### \$7,000

### FOUR AVAILABLE

- Corporate logo on event signage
- Two golfers in the Charity Classic Golf Tournament
- A quarter-page colour ad in the printed event program
- Logo recognition in the A/V presentation at the brunch reception
- Opportunity to provide gifts/prizing to event participants or conduct other activation at the sponsored hole
- Recognition on VPF social media channels and post event publications

# PRE- OR POST-GOLF RECEPTION SPONSORSHIP \$15,000 TWO AVAILABLE

- One foursome for the Charity Classic Golf Tournament
- Naming opportunity to attach your brand and logo to the pre- or post-golf reception
- Branding to appear on all signage at the pre- or post-golf reception, including directional signage, welcome signage, table tent cards, audio/visual presentations, etc
- Continued exposure in post-event materials (thank you letters, stewardship collateral)

# AUCTION SPONSORSHIP \$10,000 ONE AVAILABLE

- One foursome for the Charity Classic Golf Tournament
- Corporate logo or name alongside any mention of the Vancouver Police Foundation on promo signage on-course including signage for the auction
- Includes logo recognition on various event signage displayed at the event, including the audio/visual presentation pre- and post-golf reception
- Continued exposure in post-event materials (thank you letters, stewardship collateral)

## GOLF CART SPONSORSHIP

### \$10,000

### ONE AVAILABLE

- One foursome for the Charity Classic Golf Tournament
- Corporate logo or name alongside any mention of the Vancouver Police Foundation on promo signage on-course including at the Golf Cart pick up.
- Includes logo recognition on various event signage displayed at the event, including the audio/visual presentation pre- and post-golf reception
- Continued exposure in post-event materials (thank you letters, stewardship collateral)

## VOLUNTEER SPONSOR

### \$7,500

### ONE AVAILABLE

- Two entries into the Charity Classic Golf Tournament.
- Corporate logo or name alongside any mention of the Vancouver Police Foundation on promo signage on-course and associated with our day-of volunteers.
- Includes logo recognition on various event signage displayed at the event, including the audio/visual presentation pre- and post-golf reception
- Continued exposure in post-event materials (thank you letters, stewardship collateral)

## HOLE SPONSOR

**\$2,500**  
**MANY AVAILABLE**

- Corporate logo on exclusive signage at your sponsored hole
- The first six hole sponsors to confirm can select their hole of choice on first-come, first-served basis
- Opportunity to provide gifts / prizing to event participants or conduct other activation at the sponsored hole

## HOLE IN ONE SPONSOR

**\$10,000**  
**ONE AVAILABLE**

- One foursome for the Charity Classic Golf Tournament
- Corporate logo or name alongside any mention of the Vancouver Police Foundation on promo signage on-course including at the Golf Cart pick up.
- Includes logo recognition on various event signage displayed at the event, including the audio/visual presentation pre- and post-golf reception
- Continued exposure in post-event materials (thank you letters, stewardship collateral)



**ADDITIONAL  
OPPORTUNITIES  
TO SUPPORT**

# FUND-A-NEED

## VPD Cadet Program

The Vancouver Police Foundation Cadet Program is a one-of-a-kind leadership program for youth in Grades 10-12 that builds confidence, resilience, life skills, and a strong sense of belonging. Many Cadets face significant barriers, including family instability, violence, poverty, or challenges adjusting to life in Canada.

The impact of the program is transformational. Over 90% of Grade 12 Cadets go on to post-secondary or vocational training, almost double the provincial average.

Running over 28 weeks from September to May, the program introduces youth to experiences most of us take for granted — from camping and snowshoeing to fitness, nutrition, teamwork, and mentorship. Led by two dedicated VPD officers, the program provides guidance, stability, and support that can change the course of a young person's life.

The VPD Cadet Program is fully funded by the Vancouver Police Foundation through the generosity of donors like you and is a key fundraising priority this year.

### Here's how you can help:

By joining the Vancouver Police Foundation Giving Circle, you are helping more young people access the mentorship, opportunity, and support that make this program possible.

We are proud to recognize Giving Circle donors at the following levels:

- **Chief's Circle** — \$25,000+
- **Deputy Chief's Circle** — \$10,000
- **Inspector Circle** — \$5,000
- **Partner Circle** — \$1,000

# DONATE TO THE PREMIUM ONLINE AUCTION

Our online auction will feature a wide range of ultra exclusive and valuable items and experiences. We are currently seeking donations ranging in value from \$500 - \$15,000 that we will feature on the auction website and share with our golf tournament attendees, sponsors and stakeholders.





To Secure Your Partnership, Please Contact:

**Shelley Sainsbury, CFRE**

Executive Director  
Vancouver Police Foundation

604-717-3715  
[shelleys@vpf.org](mailto:shelleys@vpf.org)

VANCOUVER POLICE  
FOUNDATION 

# Charity Classic

---

THANK YOU